

PAUL L. TREMBLAY
Senior Video Producer
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EXECUTIVE SUMMARY:

Paul has worked in the film and video industry for 20 years. Educated at Columbia College, Chicago, he produced his first professional video – a training film for the Forest Service – in 1989. In the 90s, he worked as a script analyst for Oprah Winfrey’s Harpo Productions and as an assistant film and video editor for Post Plus, Inc., in Los Angeles. In 2004, he wrote and directed, and co-produced a DoD Biometrics video that won that year’s Public Relations Society of America’s National Capital Chapter Thoth Award for Excellence in Video Production. In 2005 and 2006, he directed a documentary titled *Crossroads – Ukraine and the Triumph of Democracy*. The film was widely screened and favorably reviewed by a number of publications, including the Washington Post. It is now in distribution through Films for the Humanities and Sciences. Paul’s more recent work includes a screenplay titled *Whiteout* and numerous education and outreach productions for the US government. He is also the voice behind all U.S. Army Acquisition Corps events, videos and podcasts.

EXPERIENCE:

2000 – Present

Senior Video Producer, Writer, Editor
Technology Marketing Group, BRTRC, Inc. (2002 – Present)

The BRTRC Technology Marketing Group (TMG) provides integrated full-spectrum professional communications services to a host of clients across the U.S. government. Essentially a full service marketing and public relations group, TMG caters primarily to the Department of Defense. Mr. Tremblay heads the Group’s Video Production unit. From storyboard to final compression, from 60-second promotional spots to 16-minute educational presentations, and with budgets ranging from \$8K to \$400K, Mr. Tremblay has produced dozens of videos for clients including the U.S. Army Tank Automotive Research, Development and Engineering Center and the U.S. Army Acquisition Corps.

In one instance, as a crew of one, Mr. Tremblay flew to a client’s location on a Friday night, shot footage of a tactical vehicle armor install on Saturday and delivered an edited 90-second overview video of the project on Monday morning. The video supported oral presentation of an Army Collaborative Lab of the Year Award nomination. The project won that year’s award.

At the opposite end of the spectrum, Mr. Tremblay’s most ambitious project with BRTRC was as writer and director, and as co-producer, along with a third-party production company, of a 10-minute introductory video for the DoD Biometrics Task Force (then the DoD Biometrics Management Office). For that effort, BRTRC and the production house were awarded the 2004 Public Relations Society of America’s National Capital Chapter Thoth Award for Excellence in Video Production. Mr. Tremblay is also the voice-over talent behind all U.S. Army Acquisition Corps events, videos and podcasts.

Producer / Director

Alaya Productions LLC (periodic, 2000 – Present)

Since 2000, Mr. Tremblay and his wife, Iryna Goula, have produced a number of independent projects, ranging from music videos to spec spots, and including an ambitious 60-minute documentary titled *Crossroads – Ukraine and the Triumph of Democracy*. Mr. Tremblay was granted a six-month sabbatical from BRTRC (see above) to complete this project, about which Washington Post film critical Ann Hornaday wrote that “filmmaker Paul Tremblay has made a sensitive, surprisingly intimate documentary about Ukraine’s 2004 Orange Revolution, contextualizing the struggle for democracy within a history of outside encroachment and juxtaposing candid profiles of revolution participants with poetic footage taken by Ukrainian filmmaker Aleksandr Dovzhenko.”

Oleh Shamshur, Ukraine’s Ambassador to the United States, wrote that the film “takes the story of our country to a very human level, and makes it accessible and compelling not only to the mind, but also to the heart. As diplomats, that is one of our own most important objectives, to show the human face of our people, our land, our traditions, our nation. This thoughtful film accomplishes exactly that.” *Crossroads* is now in distribution through Films for the Humanities and Sciences ([http://ffh.films.com/id/15674/Crossroads Ukraine and the Triumph of Democracy.htm](http://ffh.films.com/id/15674/Crossroads%20Ukraine%20and%20the%20Triumph%20of%20Democracy.htm)).

More recently, also under the aegis of Alaya Productions (www.alaya-productions.com), Mr. Tremblay has written a feature script, *Whiteout*, which is the story of a battle-hardened director of a First Responders Center who, returning from the funeral of his estranged daughter, must turn to every resource he has to outmaneuver a faceless network intruder bent on gaining access to Homeland Security’s central computer systems during a Midwestern whiteout blizzard. To date, the script has been recognized as a quarterfinalist and semifinalist in several screenplay competitions, and as a finalist at the Omaha Film Festival.

1986 – 1999

Freelance Writer, Reader, Production Assistant and Assistant Editor

After leaving the Marine Corps in 1986, Mr. Tremblay was accepted with a full-tuition Follet Fellowship to Columbia College, Chicago’s MFA program in Film and Video Production. After completing his non-thesis coursework, he produced a low-budget training video for the U.S. Forest Service, then moved to Los Angeles, where he worked for five years as a freelance writer, graphic designer, production assistant, script analyst (for Oprah Winfrey’s Harpo Productions), and as an assistant film and video editor (for Post Plus, Inc., which specialized in post-production of broadcast advertisements). During this time, he also wrote some 10 feature screenplays on spec.

During much of the 90s, after moving from Los Angeles to Washington DC, Mr. Tremblay was engaged in several positions that did not directly involve film or video production, but which leveraged his creativity, strategic perspective and leadership experience:

- Perot Systems Corporation
Marketing Manager, Washington Project Office

Mr. Tremblay managed all business development support activities for the company’s primary East Coast office. In this capacity, he was responsible for management, writing and editing of proposals (private sector); content and graphic design of presentations, brochures and other collateral, and booth displays; content development and some design for the office Intranet site; and management of outside agency relationships.

- Perot Systems Corporation (cont'd)
Director of Communications, Global Financial Services (GFS) Group

Mr. Tremblay managed all business development support and communications activities, including strategic planning, proposal development, marketing, public relations, internal communications and recruiting communications, for the GFS group, which posted 1998 revenue of \$420 million with 2,520 associates in North America, Europe and Asia.

- Perot Systems Corporation (cont'd)
Interim Director of Communications, Europe

Mr. Tremblay led a staff of 10, with an annual budget of \$2 million, over a 6-month period in support of the company's European business group, which accounted for approximately 1/3 of corporate revenue and head count, with major locations in the U.K., Holland, Germany, Luxembourg and Switzerland. He conducted a detailed assessment and gap analysis of current-state business development processes and future-state requirements, then issued recommendations. He managed the implementation of those recommendations across all internal and external communications channels in concert with the company's corporate filing of an S-1 with the U.S. Security and Exchange Commission.

- Washington Consulting Practice, Price Waterhouse Coopers
Director of Strategic Communications

Mr. Tremblay managed a fiscal year 2000 budget of just over \$4 million, with three senior manager/manager reports and a total staff of nine, during the transition period between the Price Waterhouse/Coopers & Lybrand merger and the PricewaterhouseCoopers merger with IBM. Over a period of six months, he developed a fully integrated communications plan to ensure comprehensive and consistent articulation of an enterprise brand across marketing, internal communications, public relations and recruiting communications channel categories.

- Revelant, Inc.
Senior Consultant

Mr. Tremblay served as a full lifecycle program management consultant working in the program communications, process engineering and change management arenas, primarily in the high-tech, telecommunications and financial services industries. He was responsible for the design of product and project communications plans, assessing current-state business and operational practices, defining desired future states, identifying future-state requirements, designing optimal future-state processes and communicating and managing change within the organization.

1982 – 1986

2nd /1st Lieutenant
United States Marine Corps, 1982 - 1986

Primary Occupational Specialty: in his primary role, Mr. Tremblay served as an Air Defense Control Officer, providing ground-based radar control to intercept aircraft in hostile environments.

Secondary Occupational Specialties: Mr. Tremblay's collateral duties included service as a Squadron Administration Officer (S-1), Squadron Legal Officer and Squadron Public Affairs Officer. He was responsible for writing operating procedures and training manuals, and editing battalion annuals, press releases, a weekly base newspaper column and weekly unit newsletters. In these capacities, he was awarded General's Letters of Commendation for drafting a Legal Administration Operating Procedure, and for editing an Infantry Training Class Cruise Book.

EDUCATION:

- B.S., Biology, cum laude, Marquette University
- M.F.A. Program (coursework completed), Film and Video Production, Columbia College
- Project Management Methodology and Business Process Analysis, Design and Optimization course, Perot Systems Corporation
- Adobe CS design courses in Premiere Pro, After Effects, Sound Booth, Encore, Photoshop, Illustrator and InDesign
- Avid editing course

SOFTWARE EXPERTISE:

- Adobe CS3 Premiere Pro, After Effects, Audition, Sound Booth, Encore, Photoshop
- Microsoft Word, PowerPoint, Excel and Project

SECURITY CLEARANCE:

Secret

WORK SAMPLES:

Mr. Tremblay 5-minute demonstration reel is available on request. In addition, a 3-minute clip from *Crossroads – Ukraine and the Triumph of Democracy*, along with other work samples, are available at <http://www.alaya-productions.com/Crossroads.html>.